



EXCHANGE eNEWSLETTER

A Western Veterinary Conference Publication

FIRST EDITION - SPRING 2012

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2012 CONFERENCE REVIEW



EDUCATORS OF THE YEAR

WVC 2012 attendees nominated three speakers in each instruction category for Continuing Educator of the Year.

- A final ballot will be sent by email to all 2012 attendees in April
- Winners will be announced in May

| [Meet the nominees](#)

WVC 2012 welcomed and wowed nearly 15,000 enthusiastic attendees with innovative programming. An array of learning options from classroom lectures to interactive sessions, small group discussions, and expert-led hands-on labs formed the core of the vibrant continuing education program.

WVC's 2012 Exhibit Hall brought together an all-encompassing group of more than 500 veterinary-related exhibitors. The new park-like **WVC PLAZA** was an attendee favorite, offering an variety of services, including the ever-popular Silent Auction, raising record funds (over \$13,000) this year in support of the WVC Scholarship Fund. The **WVC NEW PRODUCT SHOWCASE** featured over thirty of the veterinary market's newest products including the latest in biomed, breakthroughs in nutrition, and even an iPhone app designed to view and photograph the retina and optic nerve, a new innovation by Intuitive Medical Technologies.

| [Read More](#)

2012 SCHOLARSHIP RECIPIENTS & NEW! DR. JACK WALTHER LEADERSHIP AWARD

Western Veterinary Conference proudly awarded thirty-three scholarships this year, selecting a student from each of the accredited North American veterinary schools and granting one additional scholarship to a deserving veterinary technician student.

In addition, five veterinary postgraduates received the Food Animal Incentive Award for their dedication to food animal practice.

| [Meet the 2012 Scholarship Recipients HERE](#)

New this year, WVC is proud to announce the Dr. Jack Walther Leadership Award, recognizing veterinary student leaders and promoting lifelong professional service. This exciting new program will replace the previous DVM Student Scholarship Program. Thirty-three Leadership Awards will be given annually with students chosen based on their current activities and long-term leadership potential. Interested students are encouraged to apply online at wvc.org beginning May 2012.

| [Learn More](#)



FIRST IMPRESSIONS

A closer look at WVC from the student perspective





Access these sessions and more from 2010-2012 with WVC Conference Presentations On-Demand.

- Annual subscription from \$199 available at wvcstore.com
- Enter promo code **20OFF** to save \$20 on an Individual Subscription. Expires April 30, 2012.

CONTINUE LEARNING LONG AFTER THE CONFERENCE

Former hospital pharmacist turned veterinarian, Alice Jeromin shares her dermatology expertise on WVC Presentations On-Demand. In "Atopy in Cats - A Much Under-diagnosed Disease in the Feline Species" she focuses on concise diagnostic strategies and practical treatment techniques for this disease. She walks the audience through "The Big Eight" of differential diagnoses and warns them of over-use of steroids. Dr. Jeromin's additional presentation, included --

Cyclosporine in Veterinary Dermatology
Demodicosis in Dogs
Differential Diagnosis of Canine Alopecia
Atopy in Dogs: What's New?
The Pruritic Cat: Differential Diagnosis

| [Read More](#)



UPCOMING COURSES

April 20 - 22, 2012
Introduction to Arthroscopy
Brian Beale, DVM, Dipl. ACVS
Don Hulse, DVM, Dipl. ACVS, ECVS

May 4 - 5, 2012
Feline Medicine
Margie Scherk, DVM, Dipl. ABVP
Susan Little, DVM, Dipl. ABVP

May 4 - 6, 2012
Veterinary Diagnostic Radiology
Everett Aronson, DVM, Dipl. ACVR
Steven Ringold, DVM, Dipl. ACVR

| [View all courses](#)



PERFECTING YOUR PRACTICE YEAR-ROUND

Practice makes perfect. And the perfect practice is hands-on training at the Oquendo Center. Take your continuing education beyond the Conference with year-round learning in our high-tech facility. Our expert instructors can help you build the confidence you need to perform more procedures with accuracy and efficiency. Expand your current knowledge and learn new techniques to improve quality of care, reduce referrals, and increase your business.

| [Learn More about hands-on training at the Oquendo Center](#)

HIGHLIGHTS

- During this past 2012 Annual Conference there were 32 hands-on lab courses offered and we hosted approximately 700 participants.
- Oquendo Center grew in the number of year-round veterinary courses offered due to demand, beginning with 18 courses the first year to 35 courses in 2012.
- Others who utilize our facility: Banfield, AAHA, ACVIM, SVBT, Pfizer, Hills, Royal Canin, Bayer, MWI, Infinity Medical Abbott Animal Health, Boeringer Ingelheim, Harlton's Equine Dentistry, KYON, AO North America, AVDC, Nevada State Board of Veterinary Medical Examiners



WHAT IS THE OQUENDO CENTER?



WVC INTRODUCES NEW CHIEF MEDICAL OFFICER

Western Veterinary Conference welcomes its new Chief Medical Officer, Don Waldron, DVM, Dipl. ACVS.

"We very much look forward to Dr. Waldron joining us," said Assistant CEO David Little. "He will provide an immediate boost to our veterinary oversight and programming with his extensive background in veterinary continuing education."

| [Read More](#)



Don Waldron, DVM, Dipl. ACVS



NEWLY ELECTED WVC BOARD OF DIRECTORS

VICE PRESIDENT

George Dyck, DVM, MS

DIRECTORS

Clayton MacKay, DVM

*W. Mark Hilton, DVM, Dipl. ABVP-
Beef Cattle*

E. David Stearns, RVT

WVC welcomes a new Vice President and three new Directors to its governing Board as elected by attendees and announced at the 2012 Conference. Dr. George Dyck, a WVC Board member since 2009 and Chair of the Audit Committee, has assumed the role of WVC Vice President. Two new Directors, Dr. Clayton MacKay – WVC's first international Director, who hails from Ontario, Canada – and Dr. W. Mark Hilton, associate professor at Purdue University School of Veterinary Medicine, will serve as veterinarian representatives. E. David Stearns, RVT, pet and livestock industry consultant, was elected to the position of Veterinary Technician Director.

| [Read more about these well-qualified Board members HERE](#)

2012 PREMIER SPONSORS



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